
Professional Experience

All Fleet Solutions

Production Technician

Oct 2023 – February 2024

- Assembled automotive electrical components using hand and power tools in accordance with technical drawings and work instructions. Maintained production efficiency to meet daily output and on-time delivery schedules

Quality Assurance Team Lead

February 2024 – December 2025

- Inspected finished products for quality, accuracy, and reported identified defects or inconsistencies before shipment to ensure customer satisfaction. Contributed suggestions for process improvements to promote passing production goals.

Marketing Intern

December 2025 – Present

- Designed and produced a catalog and marketing content for newly released and current products.
- Technical production and instructional design for commercial and specialty vehicle solutions.
- Adobe InDesign, Adobe Photoshop, Adobe Illustrate, Commercial Photography

HOTWORX

Assistant Store Manager

June 2023 - Oct 2023

- Managed daily studio operations, including customer outreach and sponsored events.
- Coordinated with staff to create store-specific content, promote sales, arrange multiple pop-up events with other local vendors, and facilitate studio fundraisers. Totaled 15 promotional events in 5 months
- Created branded content and managed promotional campaigns to enhance studio visibility and attended the annual HOTWORX Franchise Convention (2024).

Projects

2025 Power Management Solutions Catalog

- Developed a comprehensive catalog highlighting the company's Power Management Solutions, including fuse panels and wire harnesses for commercial vehicles.

3rd Annual Greensgiving Fundraiser

- Organized and promoted UNT's annual Greensgiving event, raising over \$4,000 for student-led social initiatives. Coordinated event promotion, vendor partnerships, and logistics.
- Raised over \$700 for 'Paws for a Cause' Fundraiser (GoFundMe 2024)

NPR All Things Considered

- NPR's Michel Martin speaks with seniors about tough decisions they have to make ahead of the school year: Aya Hamza, Brontë Roltsch, and Madeline Muller.

Education

University of North Texas – Mayborn School of Journalism

Aug 2021 – May 2026

- Bachelor of Arts, Advertising and Branding Strategy; Minor in English
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